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## ILHIE CONSUMER EDUCATION WORKGROUP MEETING AGENDA

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Tuesday, August 21, 2012  
10:00am – 11:00am  
James R. Thompson Center  
100 W. Randolph Street, Suite 2-201  
Chicago, IL 60601  
Call in Number 888-494-4032 Code 1292376808

- I. Welcome and Introductions
- II. Approval of Minutes for July 24, 2012
- III. Define Targets
  - A. Who are we trying to educate via Trusted Provider/Consumer Educators
  - B. Review list of providers/educators
- IV. Message
  - A. Consumer Message and/or Benefit of Health IT
  - B. Review results of survey regarding the top possible consumer messages
- V. Through What Channels
  - A. Overview of budget considerations
- VI. Objectives - Metrics on Dashboard
  - A. Review results of survey regarding what we want consumers to believe, understand and do
- VII. Google Docs – Cory Update
- VIII. Next Steps
- IX. Public Comment
- X. Adjourn

All meetings will be accessible to handicapped individuals in compliance with pertinent state and federal laws upon notification of anticipated attendance. Handicapped persons planning to attend and needing special accommodations should contact OHIT at least five business days prior to the meeting so that we may best accommodate their needs.

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